5

THINGS YOU NEED TO KNOW ABOUT

C O R T E X

The first visual data matching solution brought to you by 360Science, Cortex packs intelligence and performance all into one, easy-to-use interface. Intuitive enough for any business user yet powerful enough for the most discerning data scientist, there's a lot to love when it comes to Cortex - but here's five facts you must know.

1
SPEED

Faster Time-to-Answers
In-memory, multi-threaded processing delivers the kind of performance power that never sacrifices quality.

2
ACCURATE

Powerful Matching
Built specifically for contact and business data, Cortex maximizes matches without increasing tolerance for false positives.

3
ACCESSIBLE

Out-of-the-Box Ready
Cortex's drag-and-drop workflow and AI-powered Smart Settings lets anyone perform matching jobs in minutes.

4
CONFIGURABLE

Deep Control - If You Want It
Choose from powerful defaults or custom settings that lets you easily configure the matching process and fine-tune results.

5
SCALE

Future-Proof Scale
Designed for thousands or hundreds of millions of records, Cortex delivers a continuous UX that grows with your data.